

# IS YOUR BUSINESS THE *DIRTIEST* IN ROCKWALL?

Enter the DIRTY ROCK TRI Corporate Challenge to Prove It!

Created by LEADERSHIP ROCKWALL Class of 2010



The DIRTY ROCK is the first and only mountain-bike based "off-road" triathlon in Rockwall County.

Perfect event for 1<sup>st</sup> Time Triathletes & Team Building.

**CHALLENGE OTHER LOCAL BUSINESSES AND ORGANIZATIONS FOR BRAGGING RIGHTS!!!**

Event owned and created by Leadership Rockwall.  
Professionally produced by PLAYTRI Race Productions

Net Proceeds to benefit local Rockwall charities.

*Event:* Dirty Rock Off-Road Tri, Presented by Title Sponsor TREND HR.

*Date:* March 21, 2010

*Distances:* 150 yard pool swim at the YMCA; 7-8 mile mountain-bike ride through Rockwall's new "Squabble Creek" dirt trail; & 2 mile off-road run.

*Corporate Relay:* Local Relay Teams may register for the Rockwall Corporate Challenge Division. Each team must consist of 3 people employed by a Rockwall County organization/business (One person swims, one bikes, the other runs. Same person cannot do two segments.)

*Entry Fee:* \$100 until March 1; \$125 between March 1 and March 15. No Race Day Registration.

**The Winning Team will receive the Rockwall Corporate Challenge Trophy, and will be allowed to display the trophy until the next year's race...and hopefully defend their Title!**

More Details at <http://www.playtri.com/dirtyrock.php> and [http://www.rockwallcycling.com/events\\_races](http://www.rockwallcycling.com/events_races)

Register Online at: [http://www.active.com/event\\_detail.cfm?event\\_id=1827211](http://www.active.com/event_detail.cfm?event_id=1827211)

Thank You to this year's Title Sponsor:

**TRENDHRi**